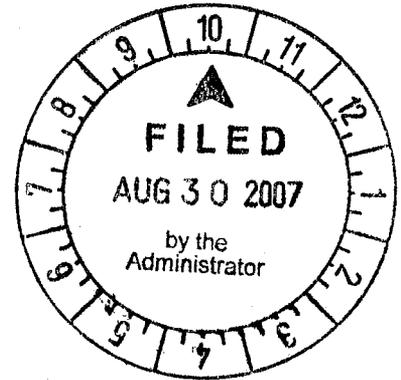


STATE OF OKLAHOMA
DEPARTMENT OF SECURITIES
FIRST NATIONAL CENTER, SUITE 860
120 NORTH ROBINSON
OKLAHOMA CITY, OKLAHOMA



In the Matter of:

Mesa Advertising
and Jean-Paul Mesa,

Respondents.

ODS File No. 07-076

CEASE AND DESIST ORDER

Pursuant to Section 1-602 of the Oklahoma Uniform Securities Act of 2004 (Act), Okla. Stat. tit. 71, §§ 1-101 through 1-701 (Supp. 2003), and Section 405 of the Oklahoma Securities Act (Predecessor Act), Okla. Stat. tit. 71, §§ 1-413, 501, 701-703 (2001 & Supp. 2003), the Oklahoma Department of Securities (Department) conducted an investigation into the activities of Mesa Advertising and Jean-Paul Mesa (collectively, the "Respondents") to determine whether violations of the Act, the Predecessor Act, and/or the Rules of the Oklahoma Securities Commission and the Administrator of the Department of Securities (Rules) may have occurred.

In order to resolve this matter, Respondent voluntarily executed the Agreement that is attached hereto as "Attachment A" and incorporated herein by reference ("Agreement"). The Findings of Fact and Conclusions of Law contained in the Recommendation are also incorporated herein by reference.

NOW THEREFORE, IT IS HEREBY ORDERED that Mesa Advertising and Jean-Paul Mesa cease and desist from transacting business in this state as a broker-dealer, agent, investment adviser, or investment adviser representative, as those terms are defined in Section 1-102 of the Act, until such time they become registered under the Act.

IT IS FURTHER ORDERED that Respondents pay a civil penalty in the amount of \$500 to the Department via a cashier's check or money order on or before October 31, 2007.

Witness my Hand and the Official Seal of the Oklahoma Department of Securities this 30th day of August, 2007.

(SEAL)

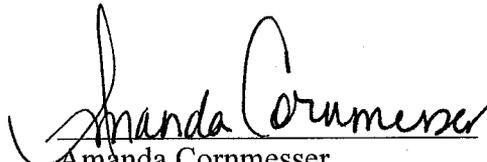


IRVING L. FAUGHT, ADMINISTRATOR OF
THE OKLAHOMA DEPARTMENT OF SECURITIES

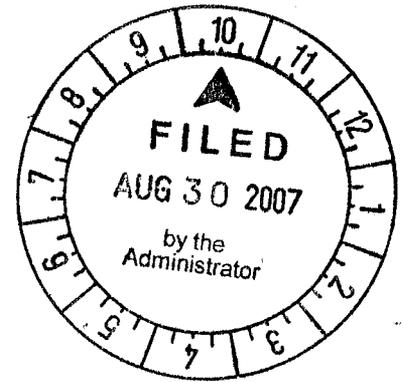
CERTIFICATE OF MAILING

The undersigned hereby certifies that on the 30th day of August, 2007, a true and correct copy of the above and foregoing Order was mailed by first class mail with postage prepaid thereon addressed to:

David Newsome, Esq.
Cooper, Newsome & Woosley
401 South Boston Avenue
Suite 3300, Mid-Continent Tower
Tulsa, OK 74103-4070


Amanda Cornmesser

STATE OF OKLAHOMA
DEPARTMENT OF SECURITIES
THE FIRST NATIONAL CENTER
120 N. ROBINSON, SUITE 860
OKLAHOMA CITY, OKLAHOMA 73102



In the Matter of:

Mesa Advertising
and Jean-Paul Mesa (CRD #2706831),

Respondents.

ODS File No. 07-076

AGREEMENT

Pursuant to Section 1-602 of the Oklahoma Uniform Securities Act of 2004 (Act), Okla. Stat. tit. 71, §§ 1-101 through 1-701 (Supp. 2003), and Section 405 of the Oklahoma Securities Act (Predecessor Act), Okla. Stat. tit. 71, §§ 1-413, 501, 701-703 (2001 & Supp. 2003), the Oklahoma Department of Securities (Department) conducted an investigation into the activities of Mesa Advertising and Jean-Paul Mesa (collectively, the "Respondents") to determine whether violations of the Act, the Predecessor Act and/or the Rules of the Oklahoma Securities Commission and the Administrator of the Department of Securities (Rules) may have occurred.

The Department's investigation revealed that Respondents solicited investors (Investors) for the purpose of effecting securities transactions for such Investors in their personal Ameritradezone.com accounts. Under Respondents' agreement with the Investors (Agreement), Respondents were to make all investment decisions and trades on the Investors' behalf. Respondents received in excess of Thirty-Six Thousand Dollars (\$36,000) in compensation from Investors based on a percentage of the profits earned in their Ameritradezone.com accounts.

Respondents did not register to transact business in this state as a broker-dealer or agent and/or an investment adviser or investment adviser representative, in violation of Sections 1-401 through 1-404 of the Act and Section 201 of the Predecessor Act.

Respondents desire to settle this matter expeditiously and in a manner consistent with the purposes fairly intended by the policies and provisions of the Predecessor Act and the Act.

The undersigned parties hereto agree as follows:

1. **Permanent Order to Cease and Desist.** Respondents agree to the issuance of a Permanent Order to Cease and Desist in the form attached hereto as "Attachment A", and voluntarily waive their right to notice, hearing, and appeal as provided by the Predecessor Act, the Act, the Rules, and the Oklahoma Administrative Procedures Act, Okla. Stat. tit. 75, § 250 *et seq.*

2. **Compliance with the Act.** Respondents agree to comply with all provisions of the Act and the Rules in connection with offers and/or sales of securities in and/or from the state of Oklahoma. Specifically, Respondents agree to register as required by Sections 1-401 through 1-404 of the Act prior to transacting business in this state as a broker-dealer, agent, investment adviser, or investment adviser representative as those terms are defined in Section 1-102 of the Act.
3. **Payment of Unpaid Compensation.** Respondents agree not to pursue any unpaid compensation from Investors through any private and/or civil process.
4. **Civil Penalty.** Respondents agree to pay a civil penalty in the amount of Five Hundred Dollars (\$500) by money order or cashier's check, payable to the Oklahoma Department of Securities. Respondents shall make payment on or before October 31, 2007, at the following address: Oklahoma Department of Securities, 120 North Robinson Avenue, Suite 860, Oklahoma City, Oklahoma 73102.
5. **Entire Agreement.** This writing constitutes the entire agreement of the parties with respect to the subject matter hereof and supersedes any and all prior and contemporaneous agreements, representations and understandings of the parties. No supplement, modification or amendment to this Agreement shall be binding unless executed in writing by each of the parties hereto.
6. **Limitation on Agreement.** Nothing in this Agreement shall prohibit the Administrator from furnishing information to any other properly constituted agency or authority. In the event any other agency or authority commences an action in connection with information obtained by the Administrator against any Respondent, the Administrator may assist in such actions as authorized by law. It is further agreed that the execution of this Agreement does not mean that the Administrator has passed in any way upon the merits or qualifications of, or recommended or given approval to, the transactions to which it relates or any future securities transactions by Respondents.
7. **Effective Date.** This Agreement shall be effective as of the date on which it is signed by the Administrator as set forth below his signature hereto.
8. **Consideration.** In consideration for this Agreement, the Administrator will not take further action against Respondents in connection with the offer and/or sale of securities to Investors as described above; provided, however, should Respondents fail to comply with the terms of this Agreement in any material respect or if Respondents have made any false or misleading statements to the Department in connection with this matter, the Department may initiate action against Respondents as authorized by the Act.
9. **Applicability.** This Agreement applies only to the activities of Respondents and to no others.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date and year set forth below their signatures hereto.

JEAN PAUL MESA:



Date: 8/20/2007

MESA ADVERTISING:

By: 

Title: owner
Date: 8/20/2007

OKLAHOMA DEPARTMENT OF SECURITIES:

By: 

Irving L. Faught, Administrator
Date: August 30, 2007