

**STATE OF OKLAHOMA
OKLAHOMA DEPARTMENT OF SECURITIES
204 NORTH ROBINSON, SUITE 400
OKLAHOMA CITY, OKLAHOMA 73102**

In the Matter of:

Philip Matthew Hale, individually and
doing business as Smart Business Pros LLC,

Internet Market Master, LLC, and

Jennifer Fernandez,

Respondents.

ODS File No. 15-075



FINAL ORDER TO CEASE AND DESIST

The Administrator of the Oklahoma Department of Securities (“Department”) issues this Final Order to Cease and Desist against Philip Matthew Hale, Philip Matthew Hale doing business as Smart Business Pros LLC, Internet Market Master, LLC, and Jennifer Fernandez (collectively, the “Respondents”) pursuant to Section 1-604 of the Oklahoma Uniform Securities Act of 2004 (“Act”), Okla. Stat. tit. 71, §§ 1-101 through 1-701 (2011).

On August 29, 2016, and pursuant to Section 1-604 of the Act, the Administrator of the Department (“Administrator”) issued the attached *Order to Cease and Desist and Notice of Opportunity for Hearing* (“C&D and Notice”) that is incorporated herein by reference.

On August 29, 2016, the C&D and Notice were served on Respondents by delivery to the office of the Administrator of the Department pursuant to Section 1-611 of the Act.

On August 29, 2016, the Administrator, in order to notify Respondents of their obligation to file an answer and their right to request a hearing to show why a final order based on the C&D and Notice should not be issued, filed a *Notice of Service on the Administrator and Affidavit of Compliance* (“Affidavit”) pursuant to Section 1-611 of the Act; and sent the C&D and Notice and the Affidavit by certified mail, return receipt requested, delivery restricted, to Respondents at their last known addresses.

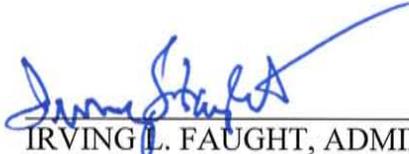
The deadline for Respondents to file an answer to the C&D and Notice and to request a hearing to show why a final order based on the C&D and Notice should not be issued has passed. Respondents have not filed an answer to the C&D and Notice or requested a hearing.

ORDER

IT IS HEREBY ORDERED that, pursuant to Section 1-604 of the Act, the Order to Cease and Desist issued on August 29, 2016, is final by operation of law.

5th Witness my Hand and the Official Seal of the Oklahoma Department of Securities this day of October, 2016.

(SEAL)



IRVING L. FAUGHT, ADMINISTRATOR OF THE
OKLAHOMA DEPARTMENT OF SECURITIES

CERTIFICATE OF MAILING

The undersigned hereby certifies that on the 5th day of October, 2016, a true and correct copy of the above and foregoing *Final Order to Cease and Desist* was mailed by certified mail, return receipt requested, delivery restricted, with postage prepaid thereon, addressed to:

Philip Matthew Hale doing business as
Smart Business Pros LLC
9909 Manchester Rd
Warson Woods MO 63122

Philip Matthew Hale
7047 Hampton Ave
Saint Louis MO 63109

Philip Matthew Hale
4 Ridge Point Ct
Saint Charles MO 63304

Internet Market Master LLC
1285 SW 101st Way #105
Pembroke Pines FL 33025

Internet Market Master, LLC
Incorp Services Inc Registered Agent
17888 67th Court North
Loxahatchee FL 33470

Jennifer Fernandez
1285 SW 101st Way #105
Pembroke Pines FL 33025



Brenda London
Paralegal

7015 0640 0004 8676 8299

U.S. Postal Service™
CERTIFIED MAIL® RECEIPT
 Domestic Mail Only **FO 15-075 PAL**

For delivery information, visit our website at www.usps.com®.

OFFICIAL USE

Certified Mail Fee	\$ 330	10/5/16
Extra Services & Fees (check box, add fee as appropriate)		
<input checked="" type="checkbox"/> Return Receipt (hardcopy)	\$ 270	
<input type="checkbox"/> Return Receipt (electronic)	\$	
<input checked="" type="checkbox"/> Certified Mail Restricted Delivery	\$ 495	
<input type="checkbox"/> Adult Signature Required	\$	
<input type="checkbox"/> Adult Signature Restricted Delivery	\$	
Postage	46	
	\$ 11.41	

Postmark Here

Philip Matthew Hale
 Smart Business Pros LLC
 9909 Manchester Rd
 Warson Woods MO 63122

for Instructions

7015 0640 0004 8676 8305

U.S. Postal Service™
CERTIFIED MAIL® RECEIPT
 Domestic Mail Only **FO 15-075 PAL**

For delivery information, visit our website at www.usps.com®.

OFFICIAL USE

Certified Mail Fee	\$ 330	10/5/16
Extra Services & Fees (check box, add fee as appropriate)		
<input checked="" type="checkbox"/> Return Receipt (hardcopy)	\$ 270	
<input type="checkbox"/> Return Receipt (electronic)	\$	
<input checked="" type="checkbox"/> Certified Mail Restricted Delivery	\$ 495	
<input type="checkbox"/> Adult Signature Required	\$	
<input type="checkbox"/> Adult Signature Restricted Delivery	\$	
Postage	46	
	\$ 11.41	

Postmark Here

Philip Matthew Hale
 7047 Hampton Ave
 Saint Louis MO 63109

for Instructions

7015 0640 0004 8676 8312

U.S. Postal Service™
CERTIFIED MAIL® RECEIPT
 Domestic Mail Only **FO 15-075 PAL**

For delivery information, visit our website at www.usps.com®.

OFFICIAL USE

Certified Mail Fee	\$ 330	10/5/16
Extra Services & Fees (check box, add fee as appropriate)		
<input type="checkbox"/> Return Receipt (hardcopy)	\$	
<input type="checkbox"/> Return Receipt (electronic)	\$ 270	
<input checked="" type="checkbox"/> Certified Mail Restricted Delivery	\$ 495	
<input type="checkbox"/> Adult Signature Required	\$	
<input type="checkbox"/> Adult Signature Restricted Delivery	\$	
Postage	46	
	\$ 11.41	

Postmark Here

Philip Matthew Hale
 4 Ridge Point Ct
 Saint Charles MO 63304

for Instructions

7015 0640 0004 8676 8329

U.S. Postal Service™
CERTIFIED MAIL® RECEIPT
 Domestic Mail Only **FO 15-075 PAL**

For delivery information, visit our website at www.usps.com®.

OFFICIAL USE

Certified Mail Fee	\$ 330	10/5/16
Extra Services & Fees (check box, add fee as appropriate)		
<input checked="" type="checkbox"/> Return Receipt (hardcopy)	\$ 270	
<input type="checkbox"/> Return Receipt (electronic)	\$	
<input checked="" type="checkbox"/> Certified Mail Restricted Delivery	\$ 495	
<input type="checkbox"/> Adult Signature Required	\$	
<input type="checkbox"/> Adult Signature Restricted Delivery	\$	
Postage	46	
	\$ 11.41	

Postmark Here

Internet Market Master LLC
 1285 SW 101st Way #105
 Pembroke Pines FL 33025

for Instructions

7015 0640 0004 8676 8336

U.S. Postal Service™
CERTIFIED MAIL® RECEIPT
 Domestic Mail Only **FO 15-075 PAL**

For delivery information, visit our website at www.usps.com®.

OFFICIAL USE

Certified Mail Fee	\$ 330	10/5/16
Extra Services & Fees (check box, add fee as appropriate)		
<input checked="" type="checkbox"/> Return Receipt (hardcopy)	\$ 270	
<input type="checkbox"/> Return Receipt (electronic)	\$	
<input checked="" type="checkbox"/> Certified Mail Restricted Delivery	\$ 495	
<input type="checkbox"/> Adult Signature Required	\$	
<input type="checkbox"/> Adult Signature Restricted Delivery	\$	
Postage	46	
	\$ 11.41	

Postmark Here

Internet Market Master, LLC
 Incorp Services Inc Registered Agent
 17888 67th Court North
 Loxahatchee FL 33470

for Instructions

7015 0640 0004 8676 8343

U.S. Postal Service™
CERTIFIED MAIL® RECEIPT
 Domestic Mail Only **FO 15-075 PAL**

For delivery information, visit our website at www.usps.com®.

OFFICIAL USE

Certified Mail Fee	\$ 330	10/5/16
Extra Services & Fees (check box, add fee as appropriate)		
<input checked="" type="checkbox"/> Return Receipt (hardcopy)	\$ 270	
<input type="checkbox"/> Return Receipt (electronic)	\$	
<input checked="" type="checkbox"/> Certified Mail Restricted Delivery	\$ 495	
<input type="checkbox"/> Adult Signature Required	\$	
<input type="checkbox"/> Adult Signature Restricted Delivery	\$	
Postage	46	
	\$ 11.41	

Postmark Here

Jennifer Fernandez
 1285 SW 101st Way #105
 Pembroke Pines FL 33025

for Instructions

F0 15-075 PAU

SENDER: COMPLETE THIS SECTION

- Complete items 1, 2, and 3.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:

Philip Matthew Hale
7047 Hampton Ave
Saint Louis MO 63109



9590 9402 1524 5362 1063 53

2. Article Number (Transfer from service label)

7015 0640 0004 8676 8305

PS Form 3811, July 2015 PSN 7530-02-000-9053

COMPLETE THIS SECTION ON DELIVERY

A. Signature

X *Melanie*

- Agent
- Addressee

B. Received by (Printed Name)

Melanie Enj

C. Date of Delivery

10/11/16

D. Is delivery address different from item 1? Yes
If YES, enter delivery address below: No

3. Service Type

- Adult Signature
- Adult Signature Restricted Delivery
- Certified Mail®
- Certified Mail Restricted Delivery
- Collect on Delivery
- Collect on Delivery Restricted Delivery
- Insured Mail
- Insured Mail Restricted Delivery (over \$500)
- Priority Mail Express®
- Registered Mail™
- Registered Mail Restricted Delivery
- Return Receipt for Merchandise
- Signature Confirmation™
- Signature Confirmation Restricted Delivery

Domestic Return Receipt

OKLAHOMA DEPARTMENT OF SECURITIES

204 North Robinson Suite 400
Oklahoma City OK 73102-7001

CERTIFIED MAIL®
CREATIONS CITY



7015 0640 0004 8676 8299



02 1R
0002002312
MAILED FROM ZIP CODE 73102

\$11.41⁶

OCT 05 2016



RESTRICTED DELIVERY

Philip Matthew Hale
Smart Business Pros LLC
9909 Manchester Rd
Warson W

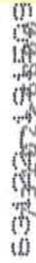
Handwritten: Mark
2/27/16
2/10/16
Mark
2/27/16

2016 OCT 17 PM 1

NIXIE 631 7E 1 0010/13/16

RETURN TO SENDER
ATTEMPTED - NOT KNOWN
UNABLE TO FORWARD

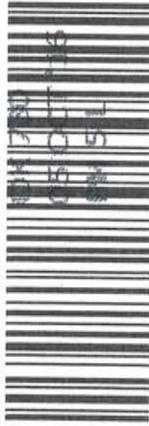
6C: 7310266666 *1737-05372-05-36



OKLAHOMA DEPARTMENT OF SECURITIES

204 North Robinson Suite 400
Oklahoma City OK 73102-7001

CERTIFIED MAIL®
OKLAHOMA CITY



7015 0640 0004 8676 8343



02 1R
0002002312 OCT05 2016
MAILED FROM ZIP CODE 73102



\$11.41⁶

10/11/16

Jennifer Fernandez
1285 SW 101st Way #105
Pembroke Pines FL 33025

RESTRICTED DELIVERY

NIXIE 333 SE 1 0011/01/16

RETURN TO SENDER
NOT DELIVERABLE AS ADDRESSED
UNABLE TO FORWARD

BC: 7310268000 *1757-01856-05-38

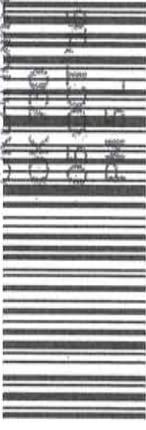
UTF

9400921487303230



OKLAHOMA DEPARTMENT OF SECURITIES
204 North Robinson Suite 400
Oklahoma City OK 73102-7001

CERTIFIED MAIL



7015 0640 0004 8676 8336

OKLAHOMA CITY



02 1R \$11.416
0002002312 OCT 05 2016
MAILED FROM ZIP CODE 73102

R.T.S.

NOT @ This Address

RESTRICTED DELIVERY

Internet Market Master, LLC
Incorp Services Inc Registered Agent
17888 67th Court North
Loxahatchee

333 DC 1 0010/16/16
RETURN TO SENDER
VACANT
UNABLE TO FORWARD

BC: 73102680000 *1587-01829-16-23

VAC
~~20170 0000 5000~~

OKLAHOMA DEPARTMENT OF SECURITIES

• 204 North Robinson Suite 400
Oklahoma City OK 73102-7001

CERTIFIED MAIL®

OKLAHOMA CITY



7015 0640 0004 8676 8312



02 1R
0002002312
MAILED FROM ZIP CODE 73102

\$ 11.41⁵

OCT 05 2016

PTNEY BOWES

RESTRICTED DELIVERY

Philip Matthew Hale
4 Ridge Point Ct
Saint Charles MO 63304



631 SE 1 0011/05/16

RETURN TO SENDER
VACANT
UNABLE TO FORWARD

NIXIE BC: 73192680000 *1757-03942-05-38

VAC

ST I 114 01 00N 002

RECEIVED
OKLAHOMA DEPARTMENT
OF SECURITIES

