

STATE OF OKLAHOMA
DEPARTMENT OF SECURITIES
THE FIRST NATIONAL CENTER
120 NORTH ROBINSON, SUITE 860
OKLAHOMA CITY, OKLAHOMA 73102



In the Matter of:

Anthony L. Cross (CRD #3155726), and
The O.N. Equity Sales Company (CRD #2936),

Respondents.

ODS File No. 11-017

ORDER SETTING HEARING

WHEREAS, on January 25, 2012, the Enforcement Division submitted to the Administrator of the Oklahoma Department of Securities ("Administrator") its recommendation ("Recommendation") for an order sanctioning Anthony L. Cross ("Cross"), and The O.N. Equity Sales Company ("ONESCO"), (collectively "Respondents"), pursuant to Section 1-411 of the Oklahoma Uniform Securities Act of 2004 ("Act"), Okla. Stat. tit. 71, §§ 1-101 through 1-701 (2011), for violations of 660:11-5-42 of the Rules of the Oklahoma Securities Commission and the Administrator of the Oklahoma Department of Securities ("Rules"), Okla. Admin. Code §§ 660:1-1-1 through 660:25-7-1.

WHEREAS, on January 25, 2012, the Administrator issued to Respondents a Notice of Opportunity for Hearing ("Notice") and a Notice of Service on the Administrator and Affidavit of Compliance ("Affidavit").

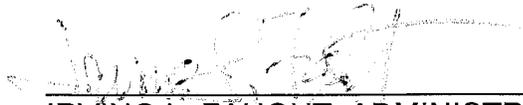
WHEREAS, on January 25, 2012, a copy of the Notice with a copy of the Recommendation attached was sent by certified mail, return receipt requested, delivery restricted to addressee, to the last known addresses of Respondents, in compliance with Section 1-611 of the Act.

WHEREAS, Respondents requested an extension of time to March 9, 2012, to file their answers and to request a hearing. Such request was granted.

WHEREAS, on March 9, 2012, Respondents filed their answers and requested a hearing.

NOW THEREFORE, IT IS HEREBY ORDERED that, pursuant to 660:2-9-2 of the Rules and Section 1-411 of the Act, a hearing, to afford Respondents the opportunity to show cause why an order should not be issued, shall commence at **10:00 a.m.** on **July 24, 2012**, in the offices of the Oklahoma Department of Securities, First National Center, Suite 860, 120 North Robinson Avenue, Oklahoma City, Oklahoma.

Witness my Hand and the Official Seal of the Oklahoma Department of Securities this 30th day of March, 2012.



(SEAL)

IRVING L. FAUGHT, ADMINISTRATOR OF
THE OKLAHOMA DEPARTMENT OF SECURITIES

CERTIFICATE OF MAILING

The undersigned hereby certifies that on the 30th day of March, 2012, a true and correct copy of the above and foregoing *Order Setting Hearing* was mailed with postage prepaid thereon, addressed to:

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